

United Way of
Southeast Missouri



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Unite in Purpose at Annual United Way Campaign Kickoff

Southeast Missouri – United Way of Southeast Missouri (UWSEMO) invites community members to be ‘United in Purpose’ by attending their 2023 Campaign Kickoff. The fun and informative luncheon will be held August 31st from 11:30 am – 1:00 pm. at the VFW in Cape Girardeau.

This year’s event will include a kickoff item that has proven to be very popular in previous years, according to Elizabeth Shelton, Executive Director of UWSEMO. Attendees will have the opportunity to sit with representatives from the programs and partners funded by United Way of Southeast Missouri. Time will be designated during the event for partners at each table to inform guests about their UWSEMO-funded program and answer questions.

Although they are part of a global organization, every United Way operates independently, allowing each organization to invest in programs that directly impact their assigned footprint. United Way of Southeast Missouri supports thirty nonprofit partners in the counties of Cape Girardeau, Bollinger, Perry, and Northern Scott.

Shelton explains: “Last year we kicked off a new funding cycle and wanted to introduce every partner. Now we can give our donors a more intimate opportunity to ask questions and learn more about this amazing network that is ‘United in Purpose,’ which is this year’s theme. So many people know of United Way but don’t really understand all that we do and how we do it. This is their opportunity!”

The event also will include the premiere of the campaign video featuring individuals and families who have benefited from the UWSEMO network, recognition of volunteers, donors, and corporate investors, and data and progress reports on the impact being made by the United Way network. Updates on UWSEMO’s efforts to enhance transportation and childcare resources will be provided with opportunities for community members to get involved.

Individual tickets are \$20 and can be purchased by calling the United Way office at 573-334-9634 or by visiting www.unitedwayofsemo.org/events. A table of 8 may be purchased for \$160, which gives 2 seats to a UWSEMO funded partner or volunteer.

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