UNITED WAY Southeast Missouri

April 2025 Newsletter

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UNITED WAY Southeast Missouri

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Celebrate Good Times!

What a tremendous day for UWSEMO! If you missed our grand opening and ribbon cutting, you missed an exciting celebration. We are delighted to be back in downtown Cape Girardeau in a beautiful, huge space that will allow us to do even more for our community.

Due to seven decades of the diligent stewardship of volunteers and employees

leading this organization, we were able to purchase the building without hosting a capital campaign. Our Corporate Investors helped make this possible so that individual donations can continue going to the partners and initiatives we fund.

There are still items we need. If you have a conference room table, kitchen cabinets, cubicle walls, or other items that would be useful in our Community Childcare Resource Center, please **contact us!**

View the Album

We have a new look!

Notice anything different?

We're thrilled to unveil our brand refresh — and even more thrilled to be among the first United Ways in the **world** to adopt this bold new look! Think of it as a fresh haircut and a new outfit to match the energy and passion we bring to our mission as we throw ourselves into the next 70 years of giving.

With the vibrant new look also comes a refreshed outlook on our goals and how we share our story. Our mission is still centered on moving people from surviving to thriving — but you'll notice we're talking about it in clearer, more inspiring ways. That means updated messaging, new visuals, and a renewed commitment to finding innovative ways to make life better for everyone in Southeast Missouri.

What can you expect?

- Social media that speaks directly to our community's heart
- Print materials that reflect the vibrant spirit of the people we serve
- A more engaging website experience (coming soon!)

We hope you love these changes as much as we do. It's not just a new look. It's a renewed promise as UWSEMO continues to evolve and adapt to the needs in our community.

Here's to the next 70 years and beyond!

Impacting Southeast Missouri with Measurable Results

We take stewardship seriously, and we're proud to be transparent about where your generous support goes. Every year, we ask our partners to share exactly how your dollars made a difference.

If you provided your mailing address with your donation, you should have received our **2023–2024 Impact Report.** (Contact us if you did not.) This is your front-row seat to the stories, numbers, and faces behind the change. From helping people get to work to supporting kids in school, every part is proof that your gift didn't just go far — it went deep.

Thank you for fueling this work. We couldn't do it without you.

View the Report

CIC Update

The dedicated volunteers on our Community Investment Committee have been very busy scoring and reviewing grant applications. Our list of partners for our 2025-26 funding cycle has been narrowed, and we look forward to sharing the results with these partners, then with the public, in the next month. Stay tuned to our social and share our newsletter with your contacts who are interested in our work!

Thank you, Volunteers!

A huge thank you to the incredible volunteers who helped bring our Street Party to life! From setting up games to serving snacks and staying late to clean up, their hard work and smiles made the celebration unforgettable.

We're so grateful for everyone who gave their time and energy to help us celebrate 70 years of giving in Southeast Missouri.

Here's to the power of community—and the volunteers who make it stronger every day! What a great way to wrap National Volunteer Month!

Events & Opportunities

United Way WINSdays with the Cape Catfish are around the corner! This year's WINSdays games are **June 4 & 18, and July 9 & 30.**

This year we are excited to offer an exclusive opportunity to engage your customers and employees while supporting United Way and the Cape Catfish. Your business or organization can sponsor one of our United Way WINSdays for just $700. In return, you will get great exposure at the game and in social media, photo opps with Captain Catfish, designated seating, and 25 tickets to share with your team or with a funded partner serving folks who might not have the opportunity to attend a game.

Want to learn more? Email Mark.Stone@unitedwayofsemo.org.

Is Your Business Invested in this Community?

We could not do the work we do without our donors, especially our Corporate Investors. These organizations understand that a strong economy needs a strong community, and United Way builds the foundation.

Now is the time to support UWSEMO. Not only do we invest in programs supporting all ages, we fill gaps. If your employees struggle with transportation or childcare, invest in the organization creating solutions. **Contact Mark Stone** to help.

Visit our Website

Ready to hit the green for a great cause?

Our **38th Annual Golf Tournament** is teeing off before you know it — mark your calendar for October 10th! It might feel far away, but spots go fast, and this popular event always sells out. Don't wait to secure your team's place on the course!

Looking to boost your business while supporting the community?

Sponsorship opportunities are available from $225 to $4,000 — a perfect way to showcase your brand to a broad audience of community-minded participants.

Join us for a day of fun, networking, and impact — we can't wait to see you there!

UWSEMO Funded Partners 2022-2025

Big Brothers Big Sisters EASTERN MISSOURI

CAPE GIRARDEAU COUNTY PUBLIC HEALTH
Prevent. Promote. Protect.

Mississippi Valley Therapeutic Horsemanship

COMMUNITY PARTNERSHIP OF SOUTHEAST MISSOURI

EPIC
EVERY PERSON IMPACTS COMMUNITY

S.M.A.R.T. SENIOR SERVICES

ONE CITY

girl scouts of the missouri heartland

CAPE GIRARDEAU ADULT EDUCATION & LITERACY CENTER

fosteradopt connect

THE HOPE CENTER USA

AgingMatters

BOYS & GIRLS CLUBS OF SOUTHEAST MISSOURI

Voices for Children CASA

American Red Cross Southeast Missouri

LFCS growing hope Lutheran Family and Children's Services of Missouri

FIRST CALL FOR HELP BASIC NEEDS HEALTH AND WELL BEING EDUCATION & WORK

CIVIL AIR PATROL U.S. AIR FORCE AUXILIARY

READ TO SUCCEED

REGIONAL FAMILY CRISIS CENTER

SAFE HOUSE of Southeast Missouri

Tiger Lilies

GREATER ST. LOUIS AREA COUNCIL BOY SCOUTS OF AMERICA

THE SALVATION ARMY

Jackson Ministerial Alliance
Jackson Senior Center
Little Whitewater Baptist Church Food Pantry
Scott City Ministerial Alliance
Student Emergency Funds at regional public schools

Thank You, 2023-25 Corporate Investors!

P&G

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First State Community Bank

Southern Bank

Century Casino

Chris Hutson, CLU® CFP® ChFC®

Innovative Orthodontics

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