United Way of Southeast Missouri

January 2025 Newsletter

Look out, Downtown!

Here we come!

Because of you and donors like you, United Way of SEMO purchased a building and will move our operations back to Downtown Cape Girardeau! We will move into our new home located at 16 N. Spanish Street in April, and we have big plans!

When we see a need in our community that is not being met, we find solutions. UWSEMO and many other organizations have identified transportation and childcare as two of the biggest barriers to employment in Southeast Missouri, which is critical for financial security. First we researched and developed United We Work, which launched at the end of 2023, and has given financial literacy and 1500 rides to 80 employees at 55 different businesses.

For the last year, we have been planning **United for Childcare**, which will support families, childcare workers, providers, employers, and entrepreneurs. Space to house this program was critical. Thanks to seven decades of generous donors like you and careful stewardship of volunteers, we are able to purchase this building and devote much of the space to a new Community Childcare Resource Center. This vital resource will open this summer to offer programs and services that will enhance and expand childcare availability.

Help Us Pack or Move!

Grant Applications are Open!

Pictured: UWSEMO network of partners. September 2024.

Grant applications for our 2025-2028 funding cycle open on February 3rd for agencies and programs that desire to join the United Way network of partners. Applications will be accepted until February 21st at 5 pm (CST).

Our address isn't the only thing changing this year. As we continue to fill gaps in our community, we design programs to support working people. We invest in our neighbors who just need a little extra help--with things like transportation and affordable childcare--to become financially stable. We want to move families and individuals from merely surviving to thriving, and future funding will be directed specifically to this type of support.

As we move toward this goal, 2025 will be a one-year funding cycle to help us and our valuable partners make the transition. In 2026, we will fully launch a funding method that gives greater support to programs that eliminate obstacles to self-sufficiency and promote financial stability.

To receive a link to the online application, interested parties must first complete a preliminary Grant Application Request Form, which can be found at **unitedwayofsemo.org/our-impact/uwsemo-funding/.** This preliminary form ensures applicants meet basic criteria that include serving the geographic footprint of United Way of Southeast Missouri and moving our community toward financial stability.

Volunteer Opportunities

If you could help thousands of people in your area from the comfort of your home, would you?

Every 3 years, United Way of Southeast Missouri opens grant applications. In 2022, over 1 million dollars in funding was requested by local organizations. As much as we wish we could fund all of those wonderful programs, it's just not possible for a small United Way located in rural Missouri. Luckily for us, United Way staff members don't have to make funding decisions; we tap into the wisdom of our community and a committee of volunteers!

You can play a vital role in helping to determine which programs and agencies will receive UWSEMO funding for Fiscal Year 2025 by reviewing and scoring grant

applications. We provide guidance and a clear rubric to make the scoring as easy and objective as possible. [Volunteer.]

Do you believe in 'a place for everything and everything in its place?' Are you good at Tetris? Do you have super strength and want to show off a little?

Then we need your help!

Help Us Pack or Move!

Also, if you have boxes in good shape, we'd appreciate some! (If you can pry them away from your resident cats, children, or spouse who is "saving them for a project."

SAVE THE DATE!

We hope you will help us celebrate the purchase of our new building and come to our open house on April 25 from 4-6 pm. We hope to have games, music, and cake to celebrate our 70th Year of Giving!

Want to help plan our party? Email [ciera.schlie@unitedwayofsemo.org].

UWSEMO Funded Partners 2022-2025

Big Brothers Big Sisters EASTERN MISSOURI

Cape Girardeau County Public Health — Prevent. Promote. Protect.

Mississippi Valley Therapeutic Horsemanship

Community Partnership of Southeast Missouri

EPIC — Every Person Impacts Community

S.M.A.R.T. Senior Services

ONE CITY

girl scouts of the missouri heartland

Cape Girardeau Adult Education & Literacy Center

THE HOPE CENTER USA

AgingMatters

fosteradopt connect

Voices for Children CASA

American Red Cross Southeast Missouri

BOYS & GIRLS CLUBS OF SOUTHEAST MISSOURI

growing hope LFCS Lutheran Family and Children's Services of Missouri

FIRST CALL FOR HELP

CIVIL AIR PATROL U.S. AIR FORCE AUXILIARY

READ TO SUCCEED

REGIONAL FAMILY CRISIS CENTER

SAFE HOUSE of Southeast Missouri

Tiger Lilies

GREATER ST. LOUIS AREA COUNCIL BOY SCOUTS OF AMERICA

THE SALVATION ARMY

Jackson Ministerial Alliance
Jackson Senior Center
Little Whitewater Baptist Church Food Pantry
Scott City Ministerial Alliance
Student Emergency Funds at regional public schools

Thank You, 2024-25 Corporate Investors!

P&G

Ameren MISSOURI

mondi

First State Community Bank

Southern Bank

Century Casino

Chris Hutson, CLU® CFP® ChFC®

Innovative Orthodontics

United Way of Southeast Missouri | 573-334-9634 | www.unitedwayofsemo.org

STAY CONNECTED

Visit our website

United Way of Southeast Missouri | 1417 D North Mount Auburn Rd. | Cape Girardeau, MO 63701 US

Unsubscribe | Update Profile | Constant Contact Data Notice

Constant Contact

Try email marketing for free today!