UNITED WAY Southeast Missouri

July 2025 Newsletter

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Stuff the Bus

We hear it every year: your Stuff the Bus donations make a BIG impact on local students.

Last year, you gave a kindergartner glue for her first counting project. You placed

pencils in the hands of a 3rd grader who aced his social studies test. You helped a middle schooler stay organized with folders. And a high school senior stayed focused during finals, knowing her study materials were safe in the backpack you provided.

Imagine the impact you could have this school year.

Donating is easy, simply add extra school supplies to your Walmart cart on **August 2nd** during Missouri's tax-free weekend and pass them to volunteers after checking out. Volunteers from participating schools will take the supplies and Stuff the Bus!

Visit our website, unitedwayofsemo.org, to find a list of participating schools.

Why Wait? Stuff The Bus Today!

Why Do We Advocate?

United Way has always given voice to the voiceless. We are the hand raisers and the game changers. We are not the flow goers. We foster social justice, which means speaking up against injustice. We advocate.

As our Director of Special Initiatives, Matt spoke to our state leaders about the importance of childcare, transportation, and the impact AmeriCorps programs like United We Work and United for Childcare have on communities in Southeast Missouri. As we target more of our funding and advocacy efforts toward helping working families, childcare and workforce transportation are critical to success.

When people unite to take action, change is possible. In partnership with our elected officials, UWSEMO works toward a future where everyone can reach their full potential. Attention to public policy and advocacy are key components in moving our citizens from surviving to thriving.

We're excited to officially kick off the 2025–2026 funding year with our new United Way network!

In our May email, we introduced the partners selected for this year of transition and transformation. As of July 1, they are officially part of the team working alongside us to move families from surviving to thriving across Southeast Missouri.

We're grateful for every donor, volunteer, and partner helping to build a stronger, more resilient community. You can find the full list of funded partners at the bottom of this email. We can't wait to share more of their impact in the months ahead!

Thank You, P&G!

Last week, our team packed a lot of gratitude and sweat into one very hot day.

We started with a sweet delivery of Girl Scout cookies to our top Corporate Investor, Procter & Gamble, as a small thank-you for their incredible support. P&G hosts our largest workplace campaign and continues to be a leader in giving back to Southeast Missouri. Huge thanks to P&G's Max Berry for helping spread the appreciation.

From there, Matt and Mark rolled up their sleeves and hauled cubicles donated by P&G to the Boys & Girls Clubs of Southeast Missouri. While we don't usually pay our staff to do manual labor for our partners, being part of the UWSEMO network comes with benefits that go far beyond funding.

Because of partners like P&G, and the relationships built through our network, more families in our region are moving from surviving to thriving. And that's what community looks like.

Events & Opportunities

Due to popular demand, **Horsin' Around with the Catfish** is BACK!

Join United Way of Southeast Missouri and Mississippi Valley Therapeutic Horsemanship on July 30th at Capaha Field for another amazing United Way WINSday event!

General Admission tickets are just $5.73, and visiting with the horses is FREE!

Is Your Business Invested in this Community?

We could not do the work we do without our donors, especially our Corporate Investors. These organizations understand that a strong economy needs a strong community, and United Way builds the foundation.

Now is the time to support UWSEMO. Not only do we invest in programs supporting all ages, we fill gaps. **If your employees struggle with transportation or childcare, invest in the organization creating solutions.** Contact Mark Stone to help.

Register Now!

Go to the greens for a great cause!

Our **38th Annual Golf Tournament** will tee off before you know it — mark your calendar for October 10th! It might feel far away, but spots go fast, and this popular event always sells out. Don't wait till it's too late to secure your team's place on the course!

Looking to boost your business while supporting the community?

Sponsorship opportunities are available from $225 to $4,000 — a perfect way to showcase your brand to a broad audience of community-minded leaders.

Join us for a day of fun, networking, and impact — we can't wait to see you there!

Welcome, 2025-2026 UWSEMO Funded Partners!

American Red Cross Southeast Missouri

Big Brothers Big Sisters Eastern Missouri

Boys & Girls Clubs of Southeast Missouri

Cape Girardeau Adult Education & Literacy Center

Co-Responder Unit CRU Cape Girardeau Police Department

EPIC Every Person Impacts Community

First Call for Help

fosteradopt connect

O.A.K.S. Center of Jackson
Older Adults Keep Serving
Jackson Senior Center

Student Emergency Funds at regional public schools

Thank You, 2024-25 Corporate Investors!

Want your business featured in our monthly newsletter, website, on our Investors Wall along N. Spanish St, and in other prominent UWSEMO communications? Email Mark.Stone@unitedwayofsemo.org to become a 2025-26 Corporate Investor today.

First State Community Bank

Southern Bank

Century Casino

Chris Hutson, CLU® CFP® ChFC®

Innovative Orthodontics

United Way of Southeast Missouri | 573-334-9634 | www.unitedwayofsemo.org

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